

Please reject NAB's petition 04-160.

Listening to local station's traffic reports is like listening to yesterday's weather. XM Instant Traffic is extremely comprehensive because the announcers are dedicated and able to take their time and thoroughly explain situations route by route, unlike local radio stations that only have a specific amount of time allotted in the program for their reports, because 'time is money.'

XM traffic is continuous. Who wants to wait for a local radio station traffic report that is too short, too vague and read so fast that there's barely time to comprehend a situation before they're already talking about another part of town?

I have found XM Instant Traffic reports to be greatly beneficial because they're so specific and continuous. (It's especially helpful, too, while traveling in a different major city where you don't know when local stations have traffic reports, let alone which ones carry the reports at all!)